

**FOR IMMEDIATE RELEASE**

**TELEVISION ACADEMY ANNOUNCES CORPORATE PARTNERS FOR THE 70<sup>TH</sup> EMMY® AWARDS SEASON**

***New Partner Lindt Chocolate to Transform Emmys Green Room into The Lindt Chocolate Lounge, a Luxurious Truffle-Filled Sanctuary***

**NoHo Arts District, CA (August 21, 2018)** – The Television Academy announced today its official roster of new and returning corporate partners for the 70<sup>th</sup> Emmy® Awards season, which include Audi of America, Capital One®, L’Oréal® Paris, PEOPLE®, Lindt Chocolate, Ferrari Trento, Sterling Vineyards, Ketel One Vodka, FIJI® Water, United Airlines® and Lyft.

Official automotive partner **Audi** is returning for its eighth consecutive year. This year’s fleet will feature the 2018 Audi Q7, which will chauffeur nominees and presenters to the Emmy Awards ceremonies.

**Capital One** is proud to be the official bank and credit card of the 70<sup>th</sup> Emmy Awards. To celebrate Capital One’s new Savor card, which rewards cardholders with unlimited 4% cash back on dining and entertainment, there will be an on-site Savor Card Lounge for VIP guests and attendees to enjoy.

**L’Oréal Paris** is celebrating its sixth year as the Academy’s official hair and makeup partner, providing celebrity touch-ups backstage at the Emmys and Governors Ball.

Returning for the 13<sup>th</sup> year, **PEOPLE** is the official magazine media partner of the Television Academy and has the exclusive on the Emmy digital pre-show. “PEOPLE and Entertainment Weekly Red Carpet Live” will stream live from multiple locations on the 70<sup>th</sup> Emmys red carpet to give the audience a glimpse into the glamour in real-time. PEOPLE also provides promotional support to the Television Academy.

Premium confectioner **Lindt Chocolate** makes its Emmy Awards debut as the Official Chocolate Confectionery of the Television Academy, the telecast’s backstage Green Room – renamed the *Lindt Chocolate Lounge* – and the Governors Ball. At the Governors Ball, winners and guests alike will have a chance to indulge in the delicate chocolate shell that envelops the irresistibly smooth chocolate filling of every Lindt LINDOR truffle - promising a sweet ending to an amazing evening.

**Ferrari Trento**, Italy's most awarded sparkling wine producer, makes its fourth appearance as the Official Sparkling Wine of Emmy Season. Upon arrival at the Governors Ball, guests will kick off the celebration with flutes of the World Champion Blanc de Blancs, the Ferrari Brut NV Trentodoc. Inside the party, guests will toast the special night with a choice of sparklers, including the Ferrari Perlé, Perlé Rosé and their tête de cuvée, the Giulio Ferrari Riserva del Fondatore.

For the third consecutive year, iconic Napa Valley winery **Sterling Vineyards**, known for its 'Always Polished, Never Dull' lifestyle, returns to TV's most anticipated night as the Official Wine of the 70th Emmy Awards Season. Governors Ball guests will enjoy Sterling's award-winning wines, including the soon-to-launch Sterling Vineyards Platinum Cabernet Sauvignon; and, as a special toast, the evening's winners will receive a personalized bottle of the winery's flagship Sterling Vineyards Iridium Cabernet Sauvignon. Winners will also be treated to a glass of the exclusive wine, while waiting for their Emmy Statuettes to be personalized in the Emmy Winner's Circle.

In addition, guests at this year's Governors Ball will be able to toast to television's biggest night with three carefully curated signature Emmy cocktails made with **Ketel One Family-Made Vodka**, the Official Spirits Partner of the 70th Emmy Awards Season. Each cocktail has been thoughtfully crafted by award-winning mixologist Charles Joly. A selection of spirits from the Diageo Reserve collection will be served alongside featured cocktails.

**FIJI Water**, the number one imported premium bottled water brand in the United States, will return for the fifth consecutive year as the Official Water Partner of the 70th Emmy Awards Red Carpet and Governors Ball. Guests will stay hydrated throughout the evening with individual bottles of FIJI Water complete with custom FIJI straws.

Entering its 19th year, the Television Academy's most senior partner, **United Airlines**, continues as the organization's official air carrier, responsible for transporting the Emmy statuettes from Chicago to Los Angeles in what is known as the "Flight of the Emmys."

**Lyft** joins the Academy for a second season as its official Rideshare partner, giving Emmy Awards guests a way to add a little luxury to their night while arriving in style. Whether arriving in Lux Black, a black car piloted by one of Lyft's top drivers or Lux Black XL which is perfect for a party of six, Emmy guests will make a statement the moment they pull up to the Microsoft Theater

For more information about these sponsors, visit [audiusa.com](http://audiusa.com), [lorealparisusa.com](http://lorealparisusa.com), [PEOPLE.com](http://PEOPLE.com), [lindtusa.com](http://lindtusa.com), [ferraritrento.it/EN](http://ferraritrento.it/EN), [sterlingvineyards.com](http://sterlingvineyards.com), [ketelone.com](http://ketelone.com), [fijiwater.com](http://fijiwater.com), [united.com](http://united.com) and [lyft.com](http://lyft.com).

The 70<sup>th</sup> Emmy Awards will telecast live from the Microsoft Theater in Los Angeles on Monday, September 17, (8:00-11:00 PM ET/5:00-8:00 PM PT) on

NBC. *Saturday Night Live*'s Colin Jost and Michael Che will co-host, and the telecast will be produced by Lorne Michaels (*Saturday Night Live*; *The Tonight Show Starring Jimmy Fallon*).

### **About the Television Academy**

The Television Academy seeks to expand the horizons of television excellence. Through the programs, publications and events of the Academy and its Foundation, it strives to empower storytellers who shape the evolving television space. And it celebrates those who have excelled by recognizing their achievements through accolades and awards, including television's most coveted prize the Primetime Emmy® Award. For more information, please visit [TelevisionAcademy.com](http://TelevisionAcademy.com).

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