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THE ULTIMATE EMMY® AWARDS EXPERIENCE NOW AVAILABLE THROUGH PRIZEO BENEFITING THE TELEVISION ACADEMY FOUNDATION

New York, NY (August 1, 2017)— The Television Academy Foundation and Prizeo, the online giving platform that democratizes giving for all income levels, announced today that they have partnered on a special sweepstakes to give one lucky winner and a guest the opportunity to attend the **69th Primetime Emmy® Awards, hosted by Stephen Colbert**. This is the first time the Television Academy has participated in a sweepstakes in which the general public can vie for a chance to attend “television’s biggest night.”

With just a \$10 donation at prizeo.com/emmys, fans will receive 100 entries for the chance to win the **Ultimate VIP Emmy Awards Experience** on Sunday, September 17—two orchestra tickets to the 69th Emmy Awards at the Microsoft Theatre in Los Angeles, plus two tickets to the Governors Ball (the official Emmy Awards After-Party), a backstage tour before the show and a walk down the red carpet, plus round-trip airfare and hotel accommodations for two.

This Ultimate Emmy Awards Experience benefits the **Television Academy Foundation**, the charitable arm of the Television Academy dedicated to educating and inspiring television’s future leaders while preserving and celebrating the rich history of the industry.

“We’re thrilled to team up with Prizeo on this exciting Emmy Sweepstakes to raise funds and awareness for the Foundation,” said **Jodi Delaney**, executive director of the Television Academy Foundation. “Funds raised through this partnership will help us create career and training opportunities for the next generation of creative talent entering our industry.”

“We’re excited to be hosts to the Ultimate Emmy Awards Experience on Prizeo in support of the work of the Television Academy Foundation,” says **Jan Friedlander Svendsen**, Charity Network’s Chief Marketing Officer. “We are eager to share the magic of the Emmy Awards night with our generous Prizeo community and raise money for this worthy cause.”

The Ultimate Emmy Awards Experience runs from **August 1 - September 1** at prizeo.com/emmys. The lucky winner will be announced September 4.

The 69th Emmy Awards will telecast live from the Microsoft Theater in Los Angeles, Sunday, September 17 (8:00-11:00 PM ET/5:00-8:00 PM PT) on CBS. Stephen Colbert will serve as host.

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About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs such as [The Interviews: An Oral History Project](#) of the Television Academy Foundation, [College Television Awards](#) and [Student Internship Program](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

About Prizeo

Prizeo is a celebrity digital fundraising platform that provides influential personalities an unparalleled platform to raise funds and awareness for charitable causes by offering fans the chance to win unique experiences. Launched in 2013, Prizeo has raised tens of millions of dollars for thousands of charities and has ignited a base of millennials to become first-time charitable donors through an exciting and inclusive platform. Prizeo is a member of the Charity Network, named one of Fast Company's 2017 Most Innovative Companies. It serves as a sister company to Charitybuzz, an online charity auction platform, and Chideo, a charity video network. To learn more visit: prizeo.com

About Charity Network

Charity Network, named one of *Fast Company's* [2017 Most Innovative Companies](#), harnesses the power of celebrity, technology, and media to raise awareness and funds for some of the world's toughest challenges. With a mission to help charities transition from analog to digital, Charity Network has raised hundreds of millions of dollars for causes across the globe. Launched in 2016 by entrepreneur Todd Wagner, Charity Network is the parent company to three top digital fundraising platforms: Charitybuzz, Prizeo and Chideo. Each platform is a leader in its own field -- Charitybuzz in online charity auctions, Prizeo in online sweepstakes and experiences, and Chideo in cause and entertainment content – and together they reach a broad and diverse group of donors from millennials to baby boomers. Through a network of syndicated partners including Sinclair Broadcast Group, Tribune Company, "The Ellen DeGeneres Show," Twitter, Delta Airlines, and more, Charity Network can amplify a cause message to reach more than 80 percent of U.S. TV households and more than 100 million unique visitors each month. In addition, the company's CN Solutions, created from the acquisition of LA based Global Philanthropy Group in 2017, develops and implements comprehensive philanthropic strategies to maximize the impact of the cause work of celebrities, charities and brands through research, strategy, partnerships and advocacy work. To learn more, please visit www.charitynetwork.com.