



PRESS RELEASE

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'THE POWER OF TV: #REPRESENTATIONMATTERS' TO BE PRESENTED MAY 5 BY TELEVISION ACADEMY FOUNDATION AND THE LOREEN ARBUS FOUNDATION

Top Hollywood Creatives to Discuss Equity and Inclusion Strategies for Television Industry in Free Virtual Event

(NOHO ARTS DISTRICT, Calif. - April 29, 2021) — The Television Academy Foundation today announced it will present, in partnership with The Loreen Arbus Foundation, **"The Power of TV: #RepresentationMatters,"** an online event, on May 5.

The free, open-to-the-public virtual forum will feature a panel discussion with industry creators, talent and executives leading the charge for inclusion in television on screen and behind the scenes.

Panelists for the event include executive producer and writer **Steven Canals** (*Pose*); actor, writer, producer and creator **Ryan O'Connell** (*Special*); and Tony Award-nominated actor, **Ashley Park** (*Emily in Paris*). Executive and Co-Head of Cultural Business Strategy Group, CAA, **Ruben Garcia** will moderate.

The online event will be on **Wednesday, May 5, 2021, at 5 p.m. (PDT)**.

Admission is free; RSVP is required. To register, visit

TelevisionAcademy.com/power-of-tv/tickets.

"Advancing diversity in television calls for ongoing learning and intentional change," said Cris Abrego, chair of the Television Academy Foundation. "This Power of TV public program will present a lively and candid discussion with trailblazing content creators and advocates whose groundbreaking work is forging a more inclusive television industry."

"Representation in media matters because it can shape how minorities and marginalized groups are viewed by society and how they view themselves," said Loreen Arbus, president, The Loreen Arbus Foundation. "It is critical that the

collective inclusion movement in television continues to champion and further diversity, equal opportunity and accessibility for all.”

The Television Academy Foundation launched The Power of TV public program in 2017 to showcase the power and potential of television to shape culture and create positive social change.

The Loreen Arbus Foundation is the presenting sponsor for The Power of TV: #RepresentationMatters.

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards](#), [Student Internship Program](#) and [Faculty Seminar: The Conference](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

About The Loreen Arbus Foundation

The Loreen Arbus Foundation supports a broad scope of interests including advocacy for women and girls, scientific and medical research, minorities, people with disabilities, gender and racial equality in media, the arts, animal rights, and global peace. The Foundation has established and funds many scholarships that both enhance and elevate social consciousness around key societal issues. Loreen Arbus holds the trailblazing distinction of being the first woman to head programming for a U.S. network, a feat accomplished twice (both at Showtime and Cable Health Network/Lifetime).

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