

FOR IMMEDIATE RELEASE

**TELEVISION ACADEMY FOUNDATION NAMES
MIRACLE BIZIRA SENIOR DIRECTOR OF PROGRAMS**

(NOHO ARTS DISTRICT, Calif. Oct. 18, 2021) – The Television Academy Foundation today announced that Miracle Bizira has been appointed senior director of programs, effective immediately.

In her new role, Bizira will oversee the strategic and day-to-day operations of the Foundation’s education programs and online archive [The Interviews: An Oral History of Television](#). She will supervise and produce event programming and curriculum for all initiatives including the College Television Awards and Summit, Faculty Conference, The Power of TV public series, Internship Program, alumni activities and The Interviews website.

“We are thrilled to welcome Miracle Bizira to our Foundation staff, ” said Cris Abrego, chair of the Television Academy Foundation. “With her extensive experience in student development and commitment to a more diverse workforce within the media industry, we look forward to working with her to help expand our programming designed to educate and inspire the next generation of television leaders and content creators.”

Bizira was most recently associate director of career and external relations at the University of Southern California Iovine and Young Academy where she formed partnerships with leading business, design, and technology companies including Apple, Adidas, Verizon Media, and Ernst & Young for student recruitment and experiential education.

Prior to her time at the USC Iovine and Young Academy, Bizira was assistant director of industry relations at the USC Annenberg School for Communication and Journalism where she led strategic partnerships for its Annenberg Works recruitment campaign with technology and entertainment partners such as Disney, Pixar, Hulu, NBCUniversal, Facebook, Instagram, Spotify and Google.

Before joining USC, Miracle was program manager at Promax, the global trade association for media and entertainment marketing, where she developed diversity education and professional development programs for all levels of talent nationwide.

Bizira is also a board director for the Museum of African American Art in Los Angeles, California.

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards](#) and [Summit, Student Internship and Fellowship Programs](#) and the [Faculty Conference](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

#

Media Contact:

Jane Sparango

breakwhitelight (for the Television Academy Foundation)

jane@breakwhitelight.com

310-339-1214



Miracle Bizira

Senior Director, Programs
Television Academy Foundation