

# FOR IMMEDIATE RELEASE

# 74<sup>TH</sup> EMMY<sup>®</sup> AWARDS OFFICIAL GIVING SUITE<sup>™</sup> TO BE PRODUCED BY BACKSTAGE CREATIONS

## **Emmy Presenters and Winners to Raise Funds During Awards Ceremony to Benefit Television Academy Foundation**

**(LOS ANGELES** – June 7, 2022) — The Television Academy Foundation today announced that Backstage Creations will produce the official Giving Suite<sup>TM</sup> for the 74<sup>th</sup> Emmy<sup>®</sup> Awards.

The Giving Suite will be located on the L.A. LIVE campus during the Emmys rehearsals starting Sept. 11 through the Sept. 12 telecast. Presenters and winners will choose from a collection of luxury gifts in the "Giving" lounge and will autograph items to be auctioned off by the Foundation to help support its programs. Participating sponsors will also make contributions to benefit the nonprofit, which provides career pathways and access to the television industry for students across the country.

For the ninth year, the suite will be produced by Karen Wood and Backstage Creations, specialists in award show gifts and custom backstage gift suites. Backstage Creations is the sole, authorized vendor for the official Emmy Awards Giving Suite.

The 74<sup>th</sup> Emmy Awards will telecast live from L.A. LIVE in Los Angeles on Monday, Sept. 12, (8:00 - 11:00 PM EDT/5:00 - 8:00 PM PDT) on the NBC Television Network and available to stream live and on demand on Peacock.

### About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as <u>The Interviews</u>: An Oral History of Television Project, <u>College Television Awards and Summit</u>, <u>Student Internship and</u> <u>Fellowship Programs</u> and the <u>Faculty Conference</u>, the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit <u>TelevisionAcademy.com/Foundation</u>.

### **About Backstage Creations**

Created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, Backstage Creations gives major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. The company originated the gift-suite concept and has created Celebrity Retreats<sup>™</sup> at various industry awards from the Screen Actors Guild Awards to the MTV Awards. Backstage Creations puts an emphasis on charitable donations at each of its retreats, giving celebrity attendees the opportunity to both give and receive through unique partnerships at these events. For more information, visit <u>backstagecreations.com</u>.

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