

FOR IMMEDIATE RELEASE

**BACKSTAGE CREATIONS TO PRODUCE
OFFICIAL GIVING SUITE™ FOR 73RD EMMY® AWARDS**

**Emmy Presenters and Winners to Raise Funds During
Awards Ceremony to Benefit Television Academy Foundation**

(NOHO ARTS DISTRICT, Calif. — July 22, 2021) — The Television Academy Foundation today announced that Backstage Creations will produce the official Giving Suite™ for the 73rd Emmy® Awards.

The Giving Suite will be located at the L.A. LIVE campus the weekend of the Emmys telecast Sept. 18 and 19. Presenters and winners will choose from a collection of luxury gifts in the “Giving” lounge and autograph items to be auctioned off by the Foundation. Participating sponsors will also make contributions to benefit the nonprofit’s educational programs, which provide career pathways for students interested in television careers.

For the eighth year, the suite will be produced by Karen Wood and Backstage Creations, specialists in award show gifts and custom backstage gift suites. Backstage Creations is the sole authorized vendor for the official Emmy Awards Giving Suite.

The 73rd Emmy Awards will telecast live from the Microsoft Theater in Los Angeles on Sunday, Sept. 19, (8:00 - 11:00 PM EDT/5:00 - 8:00 PM PDT) on the CBS Television Network and available to stream live and on demand on Paramount+.

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards and Summit](#), [Student Internship and Fellowship Programs](#) and [Faculty Conference](#), the Foundation seeks to widen the

circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

About Backstage Creations

Created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, Backstage Creations gives major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. The company originated the gift-suite concept and has created Celebrity Retreats™ at various industry awards from the Screen Actors Guild Awards to the MTV Awards. Backstage Creations puts an emphasis on charitable donations at each of its retreats, giving celebrity attendees the opportunity to both give and receive through unique partnerships at these events. For more information, visit backstagecreations.com.

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