

FOR IMMEDIATE RELEASE**GO BEHIND-THE-SCENES AT 70TH EMMY[®] AWARDS
WITH UNPARALLELED DIGITAL AND SOCIAL ACCESS TO
TELEVISION'S BIGGEST NIGHT**

NoHo Arts District, CA – September 11, 2018 – The Television Academy today announced the unprecedented “insider’s access” Emmy viewers will have to the 70th Emmy[®] Awards telecast thanks to pre- and post-show streaming programs from PEOPLE, ENTERTAINMENT WEEKLY and IMDb, in addition to the extraordinary “behind-the-scenes” coverage of *Backstage LIVE!*, the Television Academy’s companion program on Emmy night, streaming exclusively on Emmys.com and Live on the Television Academy’s Facebook Page Facebook.com/TelevisionAcad.

Digital programming begins at 6:00 PM ET/3:00 PM PT when PeopleTV streams the live red carpet pre-show, *PEOPLE & ENTERTAINMENT WEEKLY Red Carpet Live*. The two-hour show will wrap immediately before the ceremony begins at 8:00 PM ET/5:00 PM PT.

PeopleTV hosts Jeremy Parsons (*PEOPLE Now*) and Lola Ogunnaike (*Couch Surfing*) will host the pre-show, along with JD Heyman (Deputy Editor, PEOPLE), Gerrad Hall (Digital Staff Editor, ENTERTAINMENT WEEKLY) and Rocsi Diaz (*Chatter*, PeopleTV), who will be stationed at multiple locations on the red carpet.

Backstage LIVE! viewers on Emmys.com and Facebook Live will see a number of key backstage locations via multiple cameras including:

- The Lindt Chocolate Lounge: Access to TV’s biggest stars as they mix, mingle and indulge in Lindt LINDOR Chocolate Truffles before taking the Emmy stage.
- Thank You Cam: A first look at award winners fresh off the stage as they thank additional friends, family, colleagues and fans.
- Trophy Cam: Watch the winners pick up their official Emmy Statuette before entering the Press Room.
- Interview Cam: Host Marc Istook shares fan comments and questions with the winners throughout the evening in his prime position amid all the action.

- And many, many more viewpoints of all the action backstage!

All *Backstage LIVE!* content will be available for immediate replay-and-repeat viewing following the program on [Emmys.com](https://www.emmys.com) and Live on the Television Academy's Facebook Page [Facebook.com/TelevisionAcad](https://www.facebook.com/TelevisionAcad). The Television Academy's website showcases the organization's activities and content including exclusive photos and videos from the Emmys, original videos "My Emmy Moment," "Fashion Flashback," and original content from Television Academy membership events throughout the year.

For the third year in a row, the Television Academy has joined forces with IMDb, the world's most popular and authoritative source for movie, TV and celebrity content, to produce the official 70th Emmy Awards online post-show, *IMDb LIVE After the Emmys*. On September 17 at 11:00 PM ET/8:00 PM PT, as the NBC network telecast ends, IMDb will report live from the Winners Walk inside the Press Center.

The one-hour live show, co-hosted by *The IMDb Show's* Tim Kash and Amanda Salas, is slated to feature interviews with winners and presenters, expert analysis, social media fan Q&As and red carpet arrival replays.

IMDb LIVE After the Emmys will be simulcast on IMDb, [Emmys.com](https://www.emmys.com), Twitch, and Twitter. To watch, visit [IMDb.com](https://www.imdb.com), IMDb's iOS and Android apps, [Emmys.com](https://www.emmys.com), [Twitch.tv](https://www.twitch.tv), [Twitter.com](https://www.twitter.com), or follow #IMDbLive on September 17 at 11:00 PM ET/8:00 PM PT.

Viewers can also follow the Emmys on all their favorite social networks, including:

Facebook: In addition to the exclusive Backstage LIVE! experience, look for behind-the-scenes videos, photos and Stories on the Emmys/Television Academy and NBC Facebook pages.

Instagram: On Monday, September 17, head to [@TelevisionAcad](https://www.instagram.com/TelevisionAcad) on Instagram for exclusive Stories, Feed and IGTV content of all the behind-the-scenes action, including winners and presenters, and more. Additionally, follow #Emmys on Instagram to see the best of content from Instagram's global community of 1 billion.

Snapchat: To ensure that viewers feel like a guest on the Emmys red carpet and at the show, Snapchat will be producing Our Story coverage of the big event. On Monday, September 17, the "Emmys Red Carpet" and "Emmys" Our Stories will bring all the day's excitement, from pre-show to inside the theater and backstage, right to the Discover page.

Twitter: Fans will have many ways to get a front row seat to the Emmys on Twitter. During the red carpet, Twitter will simulcast PEOPLE & EW Red Carpet Live pre-show from @People and IMDb *LIVE After the Emmys* from @IMDb.

Watch @TelevisionAcad for photos congratulating the winners and share the excitement with #Emmys on Twitter.

The 70th Emmy Awards airs live from the Microsoft Theater in Los Angeles on Monday, September 17 (8:00-11:00 PM ET/5:00-8:00 PM PT) on NBC. *Saturday Night Live's* Colin Jost and Michael Che will co-host, and the telecast will be produced by Lorne Michaels (*Saturday Night Live*; *The Tonight Show Starring Jimmy Fallon*).

About the Television Academy

The Television Academy seeks to expand the horizons of television excellence. Through the programs, publications and events of the Academy and its Foundation, it strives to empower storytellers who shape the evolving television space. And, it celebrates those who have excelled by recognizing their achievements through accolades and awards, including television's most coveted prize, the Primetime Emmy[®] Award. For more information and updates on the 70th Emmy Awards, visit Emmys.com and follow @TelevisionAcad on Twitter, Facebook, Instagram, Tumblr and YouTube.

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