

## **FOR IMMEDIATE RELEASE**

## THE EMMYS® TAKE VIEWERS BEHIND-THE-SCENES FOR EXCLUSIVE ACCESS TO ALL THE STARS ON TELEVISION'S BIGGEST NIGHT

## Television Academy Announces Unparalleled Digital and Social Coverage of the 71<sup>ST</sup> Emmy Awards

**NoHo Arts District, CA** – September 13, 2019 – The Television Academy today announced extensive "insider's access" to the 71<sup>st</sup> Emmy® Awards telecast on Sunday, September 22, delivered via comprehensive pre- and post-show streaming programs from PEOPLE, ENTERTAINMENT WEEKLY and IMDb, in addition to the exclusive "behind-the-scenes" coverage of *Backstage LIVE!*, the Television Academy's companion program on Emmy night, streaming a first look at award winners on Emmys.com, Fox.com, and live on the Television Academy's Facebook Page at Facebook.com/TelevisionAcad.

Digital programming begins at 6:00 PM ET/3:00 PM PT with *PEOPLE* & *ENTERTAINMENT WEEKLY Red Carpet Live: Emmys 2019.* The official red carpet pre-show will livestream on PeopleTV, the streaming network from PEOPLE and Entertainment Weekly. It will also be available to stream on <u>PEOPLE.com</u> and <u>EW.com</u>, in addition to social platforms Facebook (PEOPLE, EW, PeopleTV), Twitter (PEOPLE, EW, PeopleTV) and YouTube (PEOPLE, EW). The two-hour show will wrap immediately before the ceremony begins at 8:00 PM ET/5:00 PM PT.

JD Heyman (Editor in Chief, Entertainment Weekly) along with PeopleTV hosts Jeremy Parsons (*PEOPLE Now*) and Lola Ogunnaike (*Couch Surfing*) and Andrea Boehlke (*PEOPLE Now*), will host the pre-show from multiple locations on the red carpet.

Backstage LIVE! viewers on <a href="Emmys.com"><u>Emmys.com</u></a>, <a href="Fox.com">Fox.com</a> and <a href="F

• The Lindt Chocolate Lounge: Insider access to TV's biggest stars as they mix and mingle before taking the Emmy stage.

- Trophy Cam: Watch the winners pick up their official Emmy statuettes before entering the Press Room.
- Interview Cam: Host Marc Istook shares fan comments and questions with the winners throughout the evening in his prime position amid all the action.
- And many, many more viewpoints of all the excitement backstage!

All *Backstage LIVE!* content will be available for immediate replay-and-repeat viewing following the program on <a href="Emmys.com">Emmys.com</a> and live on the Television Academy's Facebook Page at Facebook.com/TelevisionAcad. The Television Academy's website showcases the organization's activities and content including exclusive photos and videos from the Emmys, original videos "My Emmy Moment," "Fashion Flashback," and original content from Television Academy membership events throughout the year.

For the fourth year in a row, the Television Academy has joined forces with IMDb, the world's most popular and authoritative source for movie, TV and celebrity content, to produce the official 71st Emmy Awards online post-show, *IMDb LIVE After the Emmys Presented by CBS All Access.* At 11:00 PM ET/8:00 PM PT, as the Emmy Awards telecast ends, IMDb will report live from inside the Media Center.

The one-hour live show, hosted by IMDb Special Correspondent Dave Karger, is slated to feature interviews with winners and presenters, expert analysis, social media fan Q&As with correspondent Danielle Robay, and red carpet arrival replays.

IMDb LIVE After the Emmys Presented by CBS All Access will be simulcast on IMDb, <u>Amazon.com</u>, <u>Amazon Live</u>, Twitch, and Twitter. To watch, visit <u>IMDb.com</u>, IMDb's iOS and Android apps, <u>Amazon.com</u>, <u>Amazon.com/live</u>, <u>Twitch.tv</u>, <u>Twitter.com</u> or follow #IMDbLive.

Viewers can also follow the Emmys on all their favorite social media platforms, including:

<u>Facebook</u>: In addition to the exclusive <u>Backstage LIVE!</u> experience, look for behind-the-scenes videos, photos and more on the Television Academy's Facebook Page at Facebook.com/TelevisionAcad and on the FOX Facebook pages.

<u>Instagram</u>: Be sure to follow <u>@TelevisionAcad</u> on Instagram for exclusive red carpet and behind-the-scenes content from this year's winners, presenters and more.

<u>Twitter</u>: Fans can be part of the conversation in real-time by following #Emmys and staying tuned to @TelevisionAcad for live updates before and during the show.

The 71<sup>st</sup> Emmy Awards airs live from the Microsoft Theater in Los Angeles on Sunday, September 22 (8:00-11:00 PM ET/5:00-8:00 PM PT) on FOX.

## **About the Television Academy**

The Television Academy seeks to expand the horizons of television excellence. Through the programs, publications and events of the Academy and its Foundation, it strives to empower storytellers who shape the evolving television space. And, it celebrates those who have excelled by recognizing their achievements through accolades and awards, including television's most coveted prize, the Primetime Emmy® Award. For more information and updates on the 71st Emmy Awards, visit Emmys.com and follow @TelevisionAcad on Twitter, Facebook, Instagram, and YouTube.

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**CONTACT:** 

Stephanie Goodell breakwhitelight (For the Television Academy) stephanie@breakwhitelight.com 818-462-1150